

LAKESIDE BUSINESS ASSOCIATION

Membership Form 2010

The purpose of the Lakeside Business Association is to enhance the Lakeside business and professional community and to promote member businesses to the Greater Richmond region through a variety of methods.

The Association is a NOT-FOR-PROFIT organization.

Become a paid member of the Lakeside Business Association and enjoy these GREAT benefits:

- Inclusion on the LBA's website, LakesideAvenue.net, with links, a logo and information about your business and a listing in as many as two categories
- Promotion of your business and its sales and events on the LBA website, social media and monthly newsletter
- Bimonthly membership meetings, featuring local speakers of interest and the opportunity to discuss your ideas
- Ability to stay informed about community security issues
- Ability to coordinate your business activities with scheduled Lakeside events
- Ability to provide input about future events and opportunities for the LBA and Lakeside businesses
- Help take Lakeside to the next level, building on the VCU project

In addition, the LBA is planning several future items and events, including:

- Publication of a map/brochure with listings for all Lakeside businesses and enhanced listings for LBA members
- Purchase and implementation of "Lakeside" signage along Lakeside Avenue
- Creation and promotion of one, or several, signature events to draw attention and visitors to Lakeside
- Many more!

JOIN TODAY

Business Name: _____

Representative: _____ **Phone:** _____

Address: _____

E-mail: _____ **Fax:** _____

Business Category (Bank, drugstore, etc.): _____

Annual Dues (Circle one)

General Membership:-----\$45

OR

Support Membership:-----\$125

Please return this form with check to:

Lakeside Business Association Office
5208 Lakeside Avenue
Henrico VA 23228

E-mail: Lakesidebusiness@gmail.com